

Phase 1 Sponsorship Deck — KDV ENT 901

From Karting to Skip Barber (2025 Campaign)

Executive Summary

Phase 1 marks the official launch of the KDV ENT 901 movement — documenting the evolution of K.Le DaVincci from elite-rated rideshare driver and underground artist to one of the fastest-rising rookie kart racers in the world.

With a funding target of **\$1.5M** between **May 15 and November 1, 2025**, this phase fuels everything to come: racing performance, content creation, media rollouts, licensing, merchandising, and global cultural integration.

Objectives & Milestones

Category	Milestone	Status
Racing	31+ races completed – Best lap: 23.241s	✔ Complete
Global Ranking	Rank climb: #2,010,013 → peak #2,990 — currently #4,948 of 19.5M racers	✔ Complete
Branding	S.V.&T. Integrity™ sponsor tier system finalized	✔ Complete
Music	4-Mixtape Series designed with sponsor integration	✔ Mockups
Video Content	Reality show pilot + trailer complete	✔ Complete
Licensing	Skip Barber S-Class Enrollment (\$15,000)	● Fundraising
Infrastructure	Website, CRM, portals, legal, and media built	✔ Complete
Visual Identity	Helmet, race suit, merch, livery mockups completed	✔ Complete

Strategic Deliverables

Asset	Est. Media Value	Description
Reality Show (Pilot + S1)	\$1.2M – \$2M	“Memphis to Monaco” filmed + ready to launch
Mixtape Series (F1–F4)	\$800K – \$1.5M	Branded drops synced with racing milestones
CRM Funnel	\$50K	Real-time ROI tracking for sponsors
Karting Growth Campaign	\$3M+ (Est. PR value)	Global climb from #2M+ to Top 0.025%
Billboards & Events	\$150K – \$300K	ATL/NYC/Memphis visual brand takeovers

Budget Allocation (May–Nov 2025)

Category	Budget Range Notes	
Racing Operations	\$250K – \$400K	Kart, gear, entries, crew
Music Production	\$100K – \$200K	Studio time, licenses, engineering
Video Production	\$300K – \$500K	Season 1 + digital content rollouts
CRM, Web, Legal	\$75K – \$100K	Platforms, agreements, infrastructure
PR & Campaigns	\$150K – \$250K	Billboards, content, photography
Licensing & Training	\$15K	Skip Barber S-Class License
Merchandise	\$25K	Racewear, drops, promo gear

Total Phase 1 Goal: \$1.5M USD

Sponsor Visibility Forecast

Platform / Channel	Est. Impressions	Activation Type
YouTube / Show	200K – 500K	Lower-thirds, brand episode integration
Mixtape Series (F1–F4)	1M+	Name-drops, cover art, visual branding
Karting Content	500K – 750K	Suit, helmet, kart branding
DJ Sets & Events	300K – 600K	Branded pop-ups, QR activations
Instagram + TikTok	50K – 100K monthly	Viral reels, BTS footage

Phase 1 Media Rollouts

Reality Show: Memphis to Monaco (Episodes 1–5)

- Ep. 1: *The Digital Garage* (Website Build)
- Ep. 2: *The Race to \$1.5M* (Funding)
- Ep. 3: *Return to Racing* (Track Content)
- Ep. 4: *Skip Barber Mission* (License Journey)
- Ep. 5: *The Sponsor Reveal* (Brand Launch)

Mixtape Series (Vol. F1–F4)

- Vol. F1: *Pole Position*
- Vol. F2: *Race Ready*
- Vol. F3: *Legacy Fuel*
- Vol. F4: *Grid Dreams*

Visual Campaigns:

- Helmet Cam Series
- Sponsor Highlight Reels (30–60 sec edits)
- Billboard Drops + QR Promos
- Full merch and suit mockups (previews included)

Why Phase 1 Matters

- ✓ It builds the IP vault — content, licensing, merch, show
- ✓ Sponsors get hard-coded into the origin story
- ✓ ROI is tracked via CRM — you don't just guess, you know
- ✓ Every dollar fuels visible, verifiable growth

Legacy Advantage for Early Sponsors

- Branded inside all future mixtapes, episodes, and event rollouts
- Locked-tier access across kart, helmet, homepage, and racewear
- Rollover credits and upgrade paths built-in
- **Lifetime brand footprint** on what could become Black F1 history

 **CTA: [Apply to Sponsor Phase 1]**

 **CTA: [Download Full PDF] (available upon request)**